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# World Kidney Program 2023

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## Prospectus



World Kidney Program 2023  
Chairperson MARUYAMA Shoichi  
(Professor, Department of Nephrology, Nagoya University Hospital)



**Management Office**  
Nagoya Medical Management, Kaikoukai Healthcare Group

## Greeting

I would like to take this opportunity to express my sincere gratitude for your continued support.

We are pleased to announce that continuing last year, we are going to hold the "World Kidney Program 2023" from March 1 on Wednesday to March 31 on Friday, 2023 for the general public, in support of the purpose of "World Kidney Day"— early detection and prevention of kidney disease, which is the second Thursday of March every year as designated by ISN (International Society of Nephrology) and IFKF (International Federation of Kidney Foundations). We are currently preparing for the program.

This program will be held in two events in Japan, online event and the offline one. In the online event, we will hold various public lectures (webinars) about kidney diseases and dialysis treatment from several countries, which aim to improve kidney disease treatment in the world and will be streamed at one platform (YouTube) to raise awareness of the importance of our kidneys. The offline event will be held at AEON Mall Nagoya-Chaya, Japan, and will include both public seminars and booth exhibition for general public to promote kidney disease awareness. Furthermore, we will attend World Kidney Day conferences held in other countries to engage in public awareness activity of kidney diseases worldwide.

Chronic Kidney Disease (CKD) affects 13.3 million people in Japan (1 in 8 adults) and 9.1% of world population and is considered as a new national illness in Japan. Chronic Kidney Disease (CKD) is a disease in which kidney function declines and kidney abnormalities such as proteinuria persist. It is characterized by a few symptoms in the early stages and is difficult to be aware of. If unnoticed and the disease condition progresses, the risk of needing dialysis treatment or a kidney transplantation or developing heart disease or stroke is said to increase. The theme of this program is “Know Your Kidneys, Save Your Kidneys”, and we hope that the public can learn about kidney disease and dialysis treatment during this one-month program.

We know you are very busy as the end of the year approaches, but we appreciate your understanding of the purpose of this program and your cooperation and support.

We would like to extend the best wishes for your continued success.

November 2022

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## Outline

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### 1. Title

World Kidney Program 2023

### 2. Academic Supervision

Department of Nephrology, Nagoya University Hospital

### 3. Event Dates

March 1-31, 2023

### 4. Chariperson

Professor MARUYAMA Shoichi, Department of Nephrology, Nagoya University Hospital

### 5. Audience

General public (including dialysis patients), healthcare professionals, and healthcare-related students from Japan and abroad.

### 6. Theme

Know Your Kidneys, Save Your Kidneys

### 7. Program

- ① On-Demand seminars on YouTube (more than 20 contents including presentations from abroad)
- ② “World Kidney Day Special Event” at AEON Mall Nagoya-Chaya, Japan  
(in-person seminar and kidney disease awareness booth) 〈March 11 (Saturday) and 12 (Monday) 2023〉

### 8. Expected Participants

Target 50,000people (viewers and audience)

### 9. Registration Fees

Free

### 10. Management Office

Nagoya Medical Management, Kaikoukai Healthcare Group

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